



GO A-T TOTAL

JANUARY 2017



FUNDRAISING PACK

GO A-T TOTAL

THE GO A-T TOTAL EVENT

In January 2017 we are encouraging as many of you as possible to Go A-T Total. Giving up alcohol for 31 days means you'll feel better physically and mentally. You'll feel more alert, have more energy, and you'll save money! You can also use your abstinence to help to raise funds for vital A-T research, here are some ideas to help you.

■ **Your Contacts**

Ask your friends, family and colleagues to join in, and create your own group of A-T Totalers. Alternatively, they can sponsor you and support you through your month-long abstinence.

■ **Your Savings**

If sponsorship isn't your thing, why not donate the money that you'll save by not drinking for a month.

■ **Be The Designated A-Taxi Driver**

If your friends are heading out for the evening, offer to be their A-Taxi driver for the evening. Instead of paying for a cab, ask for a donation from each passenger.

■ **Purchase A Pub Pass**

If you have a pre-arranged event or want to take a break for a tippie or two, then you can always purchase a Pub Pass! For a £20 donation, take a night off from going A-T Total.

■ **Buy Us A Drink**

You could donate a regular monthly gift to Action for A-T equal to the cost a pint, a bottle of wine or even a round of drinks. It takes five minutes to set up a recurring payment and will help us in our quest to find a cure or treatment for A-T. Visit <http://actionforAT.org/support-us> for more details.

Going A-T Total for a whole month may be tough, but you will be offering much needed hope to the families living with this devastating childhood condition.

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ACTION FOR A-T

PAYMENT

GETTING YOUR FUNDS TO US

If you set up an online giving page, the funds will automatically be sent to us.

Alternatively, there are several ways in which you can transfer your funds. You can either:

- Pay the proceeds via the donate page on our website: actionforat.org
- Post a cheque to Action for A-T, Carlton House, 19 West St, Epsom, Surrey, KT18 7RL
- Transfer the funds directly into our bank account (call for bank details)

Please make sure you reference any payments with 'A-T Total'.

Please share your progress via social media to help us promote the campaign and raise awareness of the condition. Remember to tag us in your posts: @ActionforAT

THANK YOU

We are so grateful to you for Going A-T Total in January. Please read on to see how effective all your hard work will be.



Feel free to use the A-T Total
beer mat logo in your posts

Please download the A-T Total logo from our
webpage <http://actionforat.org/a-t-total>

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**ACTION
FOR A-T**

WE ARE ACTION FOR A-T!

WHAT IS ATAXIA TELANGIECTASIA (A-T)?

Ataxia Telangiectasia is a rare, neurodegenerative, inherited disease causing severe disability that affects young children. Kids are born seemingly normal but peak physically around the age of 5 before slowly losing their physical abilities including the ability to walk, talk, swallow and feed themselves. Mentally they remain unaffected and so they effectively become trapped in a deteriorating body.

On top of the severe physical disabilities children with A-T must face, the condition also attacks their immune system. 1 in 3 children with A-T will develop cancer and many will die from lung disease. More than half will die before they are out of their teens and there is currently no cure and nothing that can slow the condition's progression.

ABOUT ACTION FOR A-T

Action for A-T's mission is simple, we aim to speed up the process of identifying a cure for A-T or treatments that delay or prevent the disabling effects of the condition. We do this by seeking and funding high quality peer-reviewed medical research both in the UK and around the world.

How will your support make a difference?

By "Going A-T Total" you will be helping us achieve our mission of finding a cure or treatments for the disabling effects of A-T.

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**ACTION
FOR A-T**

SPONSORSHIP FORM

NAME OF FUNDRAISER:..... EVENT ID:.....

EVENT DATE:.....

DETAILS OF EVENT:.....

GIFT AID - WHAT IS IT? Using Gift Aid means that for every pound given, Action for A-T will receive an extra 25p. from the Inland Revenue, helping each donation go further at no additional cost to the donor.

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DECLARATION: We, who have given our names and addresses below and who have ticked the box entitled 'Gift Aid ()', want Action for AT to reclaim tax on the donation detailed below. We understand that each of us must pay income tax or capital gains tax equal to the tax reclaimed by the charity on the donation.

*Full Name	*Home Address	*Postcode	*Gift Aid	Amount Pledged	Amount Paid	Data Opt Out
John Example	1 Example Avenue, Liverpool	L1A 2LL	✓	£5.00	£5.00	✓

Thank you for your generous support

Total Donations Received

